

contact + portfolio

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HANDE DE- GIR- MENCI

MULTIDISCIPLINARY DESIGNER + ART DIRECTOR

working across brand, environment,
and moving image. Focused on
creating design systems and
experiences that merge structure,
emotion, and experimentation.

education

B.A. GRAPHIC DESIGN

Columbia College Chicago

B.A. VISUAL COMM. DESIGN

Istanbul Bahcesehir University

FOUNDATIONS OF UX DESIGN

Google/Coursera

UX DESIGN PROCESS

Google/Coursera

skills + expertise

TECHNICAL

Adobe Creative Suite (Ps, Ai, Id, Pr, Ae, Dn, Xd) • Figma • Advanced Print Processes (Wide-Format UV, Canon Colorado, Fabric Printing, Bookbinding) • Multimedia Production • SketchUp • Generative + AI Design Tools • Fabrication

BRAND + VISUAL SYSTEMS

Identity Design • Campaign Development • Typography • Packaging • Print & Digital Design • Cross-Platform Systems • Brand Positioning • Narrative-Driven Design • Experimental Explorations

DIGITAL & INTERACTIVE

UI/UX Design • Web & Responsive Layouts • Motion & Animation (After Effects) • Interaction Design (Figma) • E-Commerce Marketing • Email & Social Media Design

SPATIAL & EXPERIENTIAL

Set + Spatial Design • Exhibition + Installation Design • Environmental Graphics • Material + Form Exploration • Production Design • Visual Storytelling

honors + features

GRAPHIC DESIGN USA (GDUSA)

Top 50 Designers to Watch For

FORTUNE MAGAZINE

The Future of Art Direction

ROYAL SOCIETY OF ARTS (RSA)

Fellow

EXHIBITIONS + FEATURES

Cannes Film Festival, Chicago REELS Short Film Festival, SALT Galata, Pera Museum, Snake Alley Festival of Film, + more.

experience

ART DIRECTOR + GRAPHIC ARTIST

2025 - present

Las Vegas | Canada + Europe + UK

Synergy Innovations (DaVinci Vaporizers + EYCE Molds)

Leading the DaVinci brand refresh, overseeing creative direction across both brands.

- Developing DV's new visual identity + on-device UI/UX for the upcoming E-Dab Rig.
- Designing the website refresh and Build Your Own product configuration flow.
- Directing social, email, and campaign content for upcoming product launches.

ART DIRECTOR + GRAPHIC DESIGNER

2017 - 2025

Istanbul | Chicago

Various Global Partners; Lionsgate, POP Fit (Inc. 500), CADDI, Sharon and Guy, SPACE01, Center Galleries, blueskids, CGV Mars Entertainment, Ellipsis Creative, + more.

- Partnered with brands and artists to build cohesive visual identities and multi-platform campaigns across film, fashion, and culture.
- Directed creative development from concept through launch, shaping brand presence across digital, print, and product.
- Produced immersive installation work in collaboration with 25+ international artists over two years, integrating film, design, and spatial storytelling.
- Delivered high-impact work for global projects, including Lionsgate releases Knives Out and Angel Has Fallen.

ART DIRECTOR + FOUNDING MEMBER

2017 - present

Istanbul | Chicago + Global

Istanbul International Experimental Film Festival (IIEFF)

Founding Art Director shaping the festival's identity as a global platform for avant-garde creators.

- Built the festival's visual and spatial identity across print, digital, and venue design.
- Increased international visibility and attendance by 45%.
- Partnered with the Netherlands Consulate, USC, and AG Kurzfilm on 40+ cross-cultural projects.
- Continue to advise on visual direction and international collaborations from the U.S.

additional experience

PRODUCTION DESIGNER + ART DEPARTMENT

Istanbul | Chicago + Las Vegas

Worked on 10+ international productions, including Mon Tissu Préféré (Cannes Film Festival), Ethos (Netflix), A Chaster Marriage (BKM), and Blackmagic (Muhtesem Film).

- Designed sets, costumes, and visual environments for TV commercials, independent short films, and music videos, with extensive work for Soft Cage Films NFP alongside creative director David A. Holcombe and other independent collectives.